



we deliver **knowledge, ideas** and exceptional **results**



The RRBB partner group, headed by Dave Roth and Carl Schwartz.

## Successful Firm Offers Vision and Insight

### RRBB Accountants & Advisors

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No. of Employees: 52

**Top Executives:**

Dave Roth and Carl Schwartz, *Managing Partners*

**Products/Services:**

Accounting and Advisory Services

Year Founded: 1961



Sometimes, a general practitioner is what you need. But in today's complex business environment, you often need a specialist who is able to hone in on a problem and provide useful guidance.

For breadth and depth of expertise, it is hard to beat the professionals at RRBB Accountants & Advisors. They offer the kind of knowledge typically associated with larger firms. But they deliver it with the high level of creativity and customer service befitting a boutique firm.

"We take a very proactive approach and truly help our clients plan for the future, not just react to the past," says Dave Roth, co-managing partner of the firm. "We expect that our partners and staff not only know the accounting and the financial reporting aspects, but that they also become deeply entrenched in the business issues and the people we serve. We are a trusted resource and a business adviser."

Founded in 1961, RRBB is a full-service accounting and advisory firm serving both privately held and publicly traded companies across the U.S. and around the world. Over the years, it has carved out niches in several vital areas, including SEC reporting, financial operations services, business valuation, litigation support, and mergers and acquisitions.

The firm is divided into several practice units, each focused on a specific industry and bringing valuable knowledge and insight. In addition, the firm taps international resources through its affiliation with Prime Global, an accounting association of more than 320 CPA firms around the world.

"There are not many CPA firms that have the expertise and depth we do," says Roth, noting that other firms, both

larger and smaller, often refer work to RRBB based on its expertise and attention to service. "We feel that we are in the perfect spot in terms of our size and our skills."

People are another asset for the firm, Roth adds. "We hire very smart, out-of-the-box thinkers, and we train them to be good communicators, good listeners and strategic businesspeople." Staff members routinely burnish their skills by attending industry-specific conferences and taking advantage of other opportunities to learn.

In addition to its main accounting practice, RRBB operates a trio of subsidiaries that bolster its commitment to clients.

One, RRBB Asset Management, offers financial planning and advisory services. "That has grown exponentially over the last three years," Roth says. "Our clients like that they can come to one place for an all-encompassing financial strategy covering taxes, investments and estate planning."

CFO Financial Partners LLC offers outsourced controller services to private and public companies that don't have the in-house resources to fill the position, or don't need a full-time person. The third, RiverStyx Capital, is a strategic advisory group that helps medical technology companies achieve their goals, from startup to exit strategy.

Whatever the service, clients appreciate the firm's commitment to their success. Indeed, that is the most important yardstick used by RRBB to gauge its own efforts. The firm has been measuring up well, Roth says.

"Our 50-plus years of growth speak to our clients' satisfaction," Roth says. "We deliver knowledge, ideas and exceptional results. We do it better than smaller firms, and we do it more nimbly and competitively than larger firms."